



**TASTE  
the BEST**





Taste the Best



# Les Fruits De Carthage

Fruits de Carthage is an agricultural company, a subsidiary of Poulina group Holding. Since its creation, it has specialized in the production of a wide range of fruits which helped the company to be among the national leaders in this sector.

Fruits de Carthage has 50 sites from the north to the south of Tunisia, offering more than 100 varieties of fruits from the earliest to the latest, that meet the needs of local and international customers.

Thanks to the favorable climate of the Mediterranean region and the high expertise in arboriculture, Fruits de Carthage offers one of the best fruit quality all year round.





# CALENDAR OF MATURITY

Grapes  
Raisins  
عنب



JUNE → DECEMBER

Pomegranate  
Grenade  
رمان



AUGUST → DECEMBER

Artichoke  
Artichaut  
خرشوف



JANUARY → MARCH

Almond  
Amande  
لوز



JUNE → OCTOBER

Les Fruits à Pépins  
Pome Fruits  
غلال بیدور

APPLE/POMME/تفاح



JULY → DECEMBER

PEAR/POIRE/إجاص



JULY → NOVEMBER

QUINCE/COING/سفرجل



OCTOBER → NOVEMBER

Stone Fruit  
Fruits à noyaux  
الفاكهة ذات النواة

CHERRY/CERISE/كرز



JUNE

APRICOT/ABRICOT/مشماش



APRIL → AUGUST

Citrus  
Agrumes  
قوارص

ORANGE/ORANGE/برتقال



OCTOBER → MAY

MANDARIN/MANDARINE/مدلينة



OCTOBER → MARCH

GRAPEFRUIT/POMLEMOUSSE/(زمباع)



NOVEMBER → MARCH

NECTARIN/NECTARINE/خوخ عويينة



MAY → OCTOBER

PLUM/PRUNE/عويينة



AUGUST → MARCH

PEACH/PÊCHE/خوخ



APRIL → OCTOBER

**RAISIN**



**GRAPE**

# Calendar Maturity of GRAPE



The first vineyards planted in Tunisia date back to the Punic period. The Carthaginians built on this fine heritage and were the first to carry out scientific studies in oenology, as demonstrated by the "Treatise on agronomy and winegrowing" written by Magon in the eighth century BC. The long-standing relationship between Carthaginians and grape still continues until today by the Carthago Vineyards. The Carthago Vineyards family has been cultivating table grapes since 1915 and their passion for growing shows in all bunches. Fruits de Carthage is the biggest producer of table grapes in Tunisia with 400 ha, with a great experience and high technology in the vineyard we offer you the best grape varieties.



## SUGARONE

WEEK 27 → WEEK 33

JULY → AUGUST

## ARRA 18

WEEK 28 → WEEK 35

JULY → SEPTEMBER

## ARRA 5

WEEK 29 → WEEK 36

JULY → SEPTEMBER

## ARRA 13

WEEK 27 → WEEK 40

JULY → SEPTEMBER

## ARRA 14

WEEK 29 → WEEK 36

JULY → SEPTEMBER

## ITALIA

WEEK 34 → WEEK 38

AUGUST → SEPTEMBER

## ARRA 11

WEEK 27 → WEEK 40

AUGUST → SEPTEMBER

## ARRA 15

WEEK 36 → WEEK 38

SEPTEMBER







## GRAPES SUGAR ONE

**TYPE :** White superior seedless

**Seed Character :** No seed trace

**Texture :** Very crisp

**Flavour :** Sweet juicy neutral flavour

**Skin Colour :** Creamy-white

**Skin Taste :** Neutral flavour

**Berry Size :** 20mm to 22mm

**Berry Shape :** Large, oval

**Berry Attachment :** Excellent firmness

**General :** A mid-season white seedless variety, sugar up to 16° Brix

**Harvest Window :** July



## GRAPES ITALIA

**Type :** White muscat

**Seed Character :** Seeded

**Texture :** Crisp

**Flavour :** Muscat flavour

**Skin Colour :** Golden

**Skin Taste :** Neutral

**Berry Size :** 20 mm to 21 mm

**Berry Shape :** Large, oval

**Berry Attachment :** Very good firmness

**General :** Used for both wine making and eating fresh, Sugar very easily up to 20 °Brix

**Harvest Window :** September

# GRAPES ARRA 15

**Harvest :** Middle of thompson

**Type :** White seedless

**Seed Character :** No seed trace

**Texture :** Very crisp and meaty

**Flavour :** Sweet and juicy

**Skin Colour :** Light yellow / green to light straw

**Skin Taste :** Neutral flavour

**Berry Size :** 21 mm to 22 mm with GA 3

**Berry Shape :** Ellipsoidal / elongated

**Berry Attachment :** Very good

**Fertility :** Very good

**General :** Sugar up very easily up to 24 brix  
Excellent hanging ability on the vine



# GRAPES ARRA 11

**Harvest :** 7 days before sugraone

**Type :** White seedless

**Seed Character :** No seed trace

**Texture :** Crisp and meaty

**Flavour :** Sweet with slight muscat

**Skin Colour :** Light yellow / green to light straw

**Skin Taste :** Neutral flavour

**Berry Size :** 21 mm to 22 mm with GA 3

**Berry Shape :** Ellipsoidal / elongated

**Berry Attachment :** Very good

**Fertility :** Very good

**General :** Sugar up very easily up to 22 brix

Excellent hanging ability on the vine seedless







## GRAPES ARRA 13



**Type :** Red seedless  
**Seed Character :** Very small trace of soft seed  
**Texture :** Crunchy, fleshy and juicy  
**Flavor :** Sweet with a good acid balance  
**Skin Color :** Bright red  
**Bay Size :** 21mm to 22mm with GA 3  
**Bay Shape:** Ellipsoidal / Elongated  
**Berry Attachment :** Very good  
**Fertility :** Very good  
**General :** Colors well and excellent hanging ability



## GRAPES ARRA 5

**Harvest :** 7 days after first pick of flame  
**Type :** Black seedless  
**Seed Character :** No seed trace  
**Texture :** Crisp, meaty and juicy  
**Flavour :** Sweet with slight muscat  
**Skin Colour :** Black with bloom  
**Skin Taste :** Slight grassy taste  
**Berry Size :** 19 mm to 20 mm with GA 3  
**Berry Shape :** Ellipsoidal  
**Berry Attachment :** Medium  
**Fertility :** Very good  
**General :** Colours well Excellent eating quality for early black Seedless



## GRAPES ARRA 14



**Harvest :** With midnight beauty

**Type :** Black seedless (red)

**Seed Character :** Small soft seed trace

**Texture :** Crisp, meaty and juicy

**Flavour :** Sweet neutral

**Skin Colour :** Black with bloom

**Skin Taste :** Neutral taste

**Berry Size :** 21 mm to 22 mm with GA 3

**Berry Shape :** Ellipsoidal

**Berry Attachment :** Very good

**Fertility :** Very good

**General :** Colours well without ethrel (red),  
sugar up very slowly

## GRAPES ARRA 18

**Type :** Black seedless

**Seed Character :** No seed trace

**Texture :** Crisp-crunchy texture

**Flavour :** Very sweet and juicy

**Skin Colour :** Black

**Skin Taste :** No bitterness

**Berry Size :** 22mm to 25mm

**Berry Shape :** Ellipsoidal

**Berry Attachment :** Very good

**General :** It has excellent hanging  
ability on the vine and a long  
shelf life

**Harvest Window :** July



pome  
**FRUITS**



**APPLE & PEAR  
QUINCE**

# Calendar Maturity of POME FRUITS



The orchards of "Fruits de Carthage" offer a varied range of pome fruits, namely apples, pears and quince that are harvested in the best conditions and recognized for their taste qualities .

Our pome fruits are exceptional and rare by their characteristics. They are sweet, fragrant, delicately tart and with a crunchy or melting texture depending on the nature of the fruit.

The pome fruits of "Fruits de Carthage" give you a taste pleasure and nutritional benefits.



## **WILLIAMS**

**WEEK**  
**33**

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**AUGUST**



## **GIGANTE DE VRANJA**

**WEEK**  
**43**

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**OCTOBER**



**WEEK**  
**46**

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**NOVEMBER**



## **ROYAL GALA**

**WEEK**  
**31**

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**JULY**

**WEEK**  
**34**

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**AUGUST**







## WILLIAMS

**Color :** Yellow

**Taste :** Tender, sweet and juicy flesh

**Harvest Month :** August - September



## ROYAL GALA

**Color :** Red or even orange streaked with vertical stripes

**Caliber :** A

**Taste :** Sweet, slightly acidic and fragrant

**Harvest Month :** September



## GIGANTE DE VRANJA

**Color :** Yellow

**Caliber :** 2A

**Harvest Month :** October - November

**GRENADE**



**POMEGRANATE**

# Calendar Maturity of POMEGRANATE



Pomegranate is native from ancient carthage and it is characterized by its original fruit, exposed to the sun of northern Africa which allows it to acquire a beautiful brilliant color.

The seeds and juice of pomegranates have beneficial effects on cardiovascular health and neurological disorders and delay the progression of many other diseases "Fruit de carthage" is one of the most trusted grape producers on the national scale and it is certified global gap, BRC and IFS Food.



## PARFIANKA

WEEK  
35

WEEK  
41

AUGUST

OCTOBER

## GABSI

WEEK  
37

WEEK  
45

SEPTEMBER

NOVEMBER

## WONDERFUL

WEEK  
45

WEEK  
49

NOVEMBER

DECEMBER



# WONDERFUL

**Fruit :** Beautiful orange-red fruit

**Flavour :** Delicious flavor

**Juice :** Flavoured and healthy juice sweet rich on anti-oxydants

**Harvest Window :** Mid November - December



# PARFIANKA

**Fruit :** Beautiful red color with small edible seeds Ideal for juicing or fresh eating

**Use :** Ideal for juicing or fresh eating

**Juice :** The juice has a high quality with perfect balance of sweet

**Flavour :** Well flavoured pomegranate

**Harvest Window :** From late August-September



# GABSI

**Fruit :** Gabsi pomegranate is a typical Tunisian variety, and offer abundant juice

**Skin :** Thick and tough

**Color :** Seeds bright red

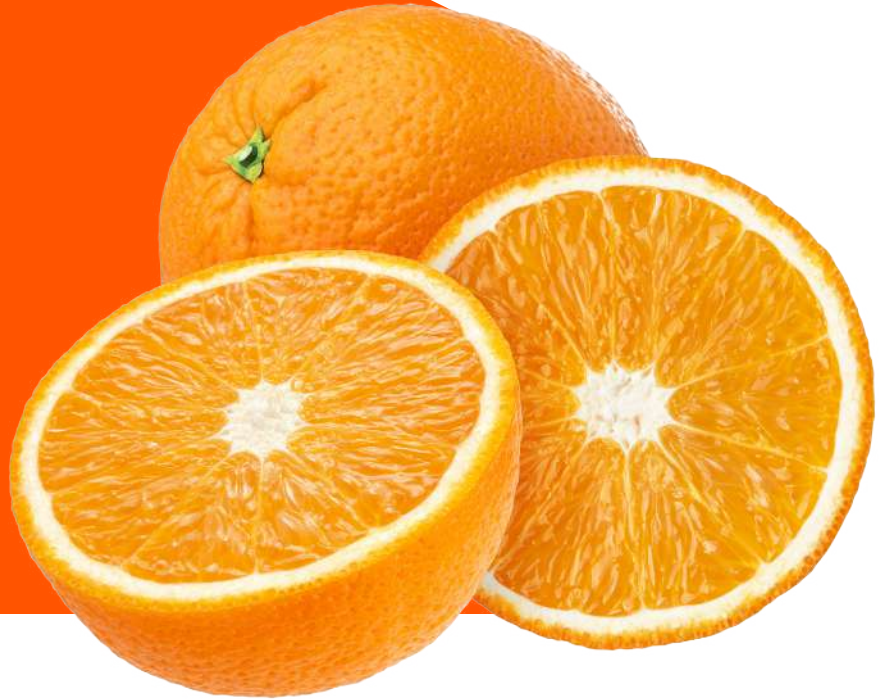
**Flavour :** Very sweet taste

**Use :** Very good to eat fresh and the most gourmands can even cook it

**Harvest Window :** Mid September - October



agrumes  
**CITRUS**



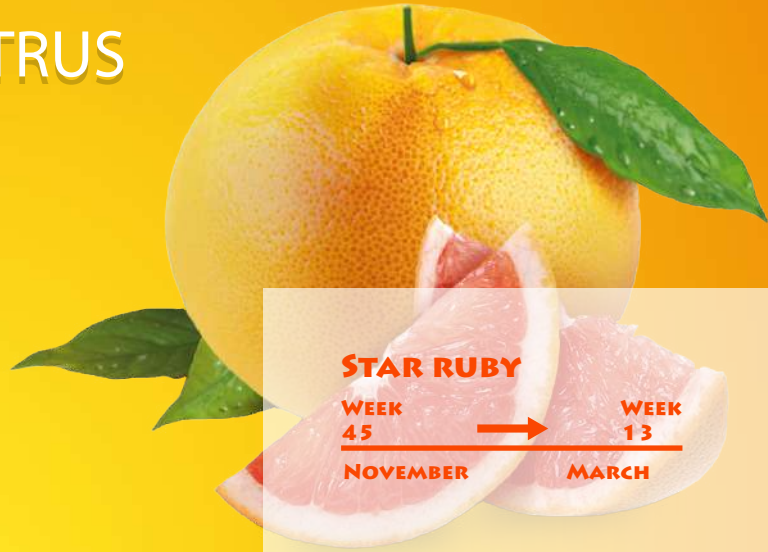
**ORANGE & GRAPEFRUIT**  
**MANDARIN**

# Calendar Maturity of CITRUS



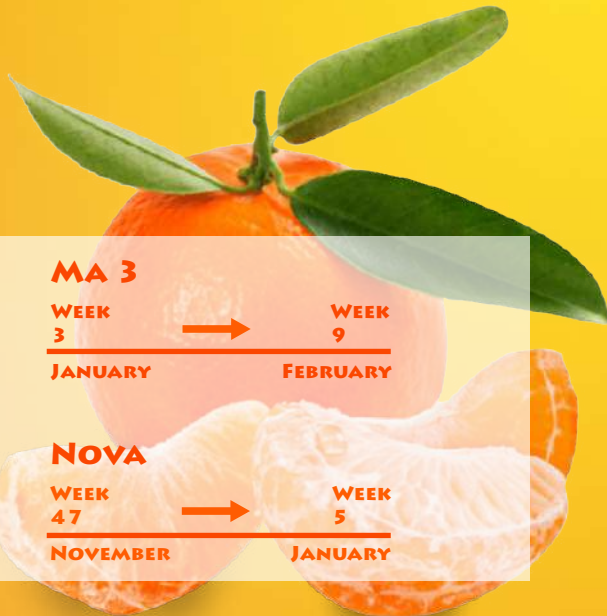
Fruits de Carthage offers a rich citrus fruits range of choices, the earliest maturity to the latest, from October until April.

It ensures the production of 1,500 tons of juicy and palatable orange, lemon, grapefruit and clementine, mandarin over an area of 150 ha.



## STAR RUBY

WEEK 45	→	WEEK 13
NOVEMBER		MARCH



## MA 3

WEEK 3	→	WEEK 9
JANUARY		FEBRUARY

## NOVA

WEEK 47	→	WEEK 5
NOVEMBER		JANUARY



## THOMSON NAVEL

WEEK 50	→	WEEK 13
DECEMBER		MARCH

## SAKASLY

WEEK 5	→	WEEK 8
FEBRUARY		FEBRUARY





# THOMSON NAVEL

**Shape :** Globose to oblong

**Caliber :** Rather big

**Skin :** Smooth and thin

**Seeds :** Asper fruit

**Taste Quality :** Sour lemon for culinary use very appreciated



# ORANGE SAKASLY

**Shape :** Characteristic oblong shape

**Caliber :** Good, compared to Maltese blood

**Skin :** Thin skin easy to peel

**Seeds :** Few

**Taste :** Pleasant taste with juicy pulp

**Maturity :** Beginning of December

**General Reviews :** The quality of blood maltese is better than other varieties maturing at the same time



## MANDARIN MA3

**Shape :** Spherical and flattened shape

**Caliber :** Medium to good

**Seeds :** Sperm fruit (few pips)

**Taste quality :** Juicy and very tasty fruit

**Maturity :** Mid January and can be picked until the end of february

**Benefit :** It is a productive variety, late (allows an additional supply of 2 to 3 months) and supports the low temperatures of winter (does not bloat). On the other hand, it seems that a severe pruning favors the alternation of the production



## MANDARIN NOVA

**Shape :** Slightly flattened

**Caliber :** Large caliber for a mandarin tree

**Skin :** Shiny and slightly rough

**Seeds :** Asperme fruit (few seeds)

**Taste :** Juicy and tasty

**Maturity :** Mid November

**Benefit :** It is an early, productive variety which has little tendency to alternate and tolerates frost. It is an interesting variety on the market and could fetch some interesting prices. Sometimes she is sensitive to the bursting of the fruit





## **GRAPEFRUIT STAR RUBY**

**Shape :** Spherical

**Caliber :** Big

**Bark :** Thick, very adherent to the pulp

**Skin :** Smooth

**Seeds :** Spiky fruit (rarely more than one or two seeds)

**Taste Quality :** Very juicy and the taste is not bitter

stone  
**FRUITS**

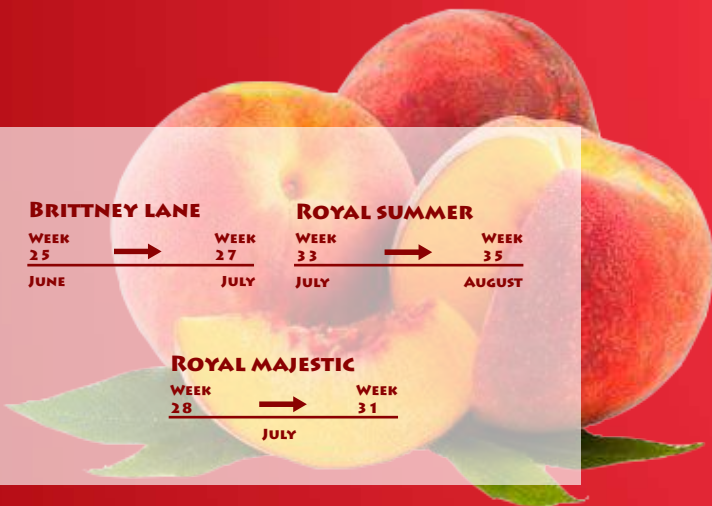
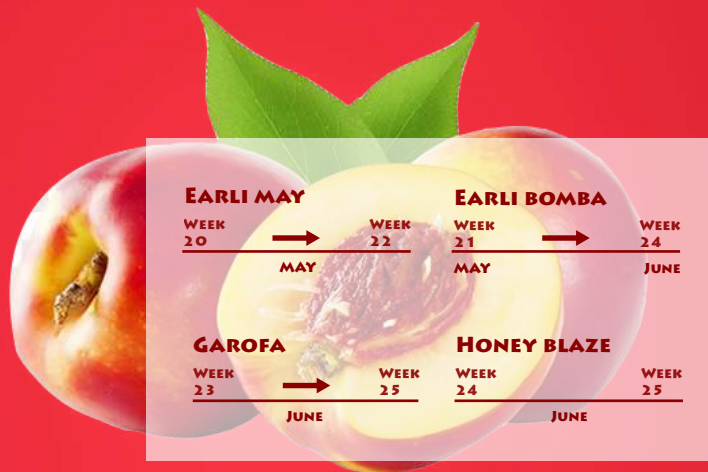
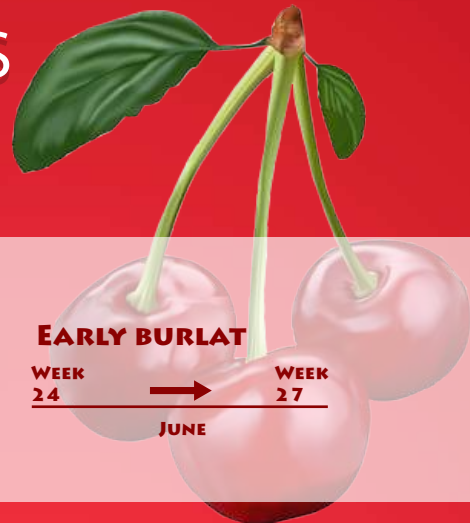


**CHERRY&PEACH&PLUM  
APRICOT&NECTARINE**

# Calendar Maturity of STONE FRUITS



Fruits de Carthage dedicated 300 Hectares of fertile soils to stone fruit plantations all across Tunisia, our fruits that ripened in a mediterranean climate are characterized by a high taste quality.



# EARLY BYRLAT

**Color :** Dark red

**Caliber :** A

**Taste :** Juicy

**Harvest month :** June







## **NECTARINE EARLI MAY**

**Coloring :** Bright red with yellow flesh

**Size :** B/A

**Firmness :** Very good

**Taste Quality :** Flavoured and juicy

**Harvest Window :** Mid May to Mid June

## **NECTARINE EARLI BOMBA**

**Coloring :** Red fruit with yellow flesh

**Size :** A

**Firmness :** Very good

**Taste Quality :** Sweet and crunchy

**Harvest Window :** May-June





# NECTARINE GAROFA

**Coloring :** Pretty intense red

**Size :** A

**Firmness :** Very good

**Taste Quality :** Good and balanced taste

**Harvest Window :** June



# NECTARINE HONEY BLAZE

**Coloring :** Deep red with yellow flesh

**Size :** A/2A

**Firmness :** Very good

**Taste Quality :** Sweet flavour, aromatic

**Harvest Window :** 20th June-Mid July



# **PEACH BRITNEY LANE**

**Caliber :** 2A

**Shape :** Round

**Taste Quality :** Balanced and fragrant

**Harvest Month :** June-July



## **PEACH ROYAL MAJESTIC**

Seasonal yellow peach with a large sub-acid caliber and excellent firmness

**Maturity** : Mid July

**Caliber** : 2A / A

**Taste Quality** : Excellent, sweet and aromatic

**Shape** : Round

## **PEACH ROYAL SUMMER**

**Caliber** : 2A

**Taste Quality** : Balanced and very good

**Harvest Month** : July-August



# Calendar Maturity of STONE FRUITS



The temperate climate, the significant sunshine, and the rich lands of tunisia allow to produce stone fruits with an exceptional taste and an earliness of two weeks compared to europe.



## HONEY DAWN

WEEK	→	WEEK
<u>25</u>		<u>27</u>
MAY		JUNE

## HONEY MOON

WEEK		WEEK
<u>23</u>		<u>24</u>
		JUNE

## BLACK DIAMOND

WEEK	→	WEEK
<u>26</u>		<u>29</u>
JUNE		JULY

## HONEY STAR

WEEK		WEEK
<u>29</u>		<u>30</u>
		JULY

## CRIMSON GLO

WEEK	→	WEEK
<u>30</u>		<u>33</u>
JULY		AUGUST

## CARTHAGE COT

WEEK	→	WEEK
<u>18</u>		<u>20</u>
		MAY

## MOGADOR

WEEK		WEEK
<u>19</u>		<u>20</u>
		MAY

## FLONICA

WEEK	→	WEEK
<u>19</u>		<u>21</u>
		MAY

## PRICIA

WEEK	→	WEEK
<u>19</u>		<u>21</u>
		MAY

## RUBISTA

WEEK	→	WEEK
<u>22</u>		<u>24</u>
MAY		JUNE

## PRIMIDI

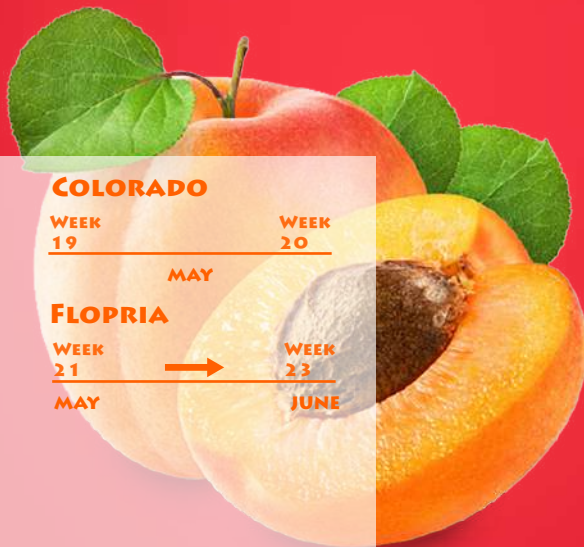
WEEK	→	WEEK
<u>22</u>		<u>24</u>
		JUNE

## COLORADO

WEEK		WEEK
<u>19</u>		<u>20</u>
		MAY

## FLOPRIA

WEEK	→	WEEK
<u>21</u>		<u>23</u>
MAY		JUNE



# PLUM HONEY DAWN

**Color :** Yellow

**Caliber :** A

**Shape :** Oblong

**Taste Quality :** Good taste quality and mild flavor





## **PLUM HONEY STAR**

**Color :** Yellow

**Caliber :** A

**Shape :** Round

**Taste Quality :** Excellent and aromatic

## **PLUM HONEY MOON**

**Shape :** Round

**Caliber :** Large

**Color of the flesh :** Yellow

**Firmness :** Good

**Core :** Medium, adherent

**Sugar Level :** 13 ° Brix

**Taste Quality :** Very good, aromatic

**Storage Ability :** Good



# PLUM GRIMSON GLO

**Shape :** Round

**Caliber :** Large

**Flesh Color :** Red

**Taste Quality :** Good

**Harvest Month :** July - August



# PLUM BLACK DIAMOND

**Shape :** Flat

**Caliber :** Large

**Flesh Color :** Dark red

**Firmness :** Good

**Sugar Level :** 14 ° Brix

**Taste Quality :** Good

**Harvest Month :** June





# APRICOT CARTHAGE COT

**Coloring :** Bright orange with a pinkish red blush

**Size :** 3A - 4A

**Firmness :** Very good

**Taste Quality :** Sweet and juicy

**Harvest Window :** May-June



# APRICOT PRICIA

**Coloring :** Red

**Size :** 2A - 3A

**Firmness :** Very good

**Taste Quality :** Good and balanced taste

**Harvest Window :** May-June



## **APRICOT FLONICA**

**Coloring** : Bicolour with blush

**Size** : 2A - 3A

**Firmness** : Very good

**Taste Quality** : Good, aromatic

**Harvest Window** : May-June

## **APRICOT FLOPRIA**

**Coloring** : Bicolour

**Size** : 2A - 3A

**Firmness** : Very good

**Taste Quality** : Good, balanced

**Harvest Window** : 25th May-June



# APRICOT PRIMIDI

**Coloring :** Blush 50%

**Size :** 3A

**Firmness :** Very good

**Taste Quality :** Sweet,well flavoured  
(Brix: 14°)

**Harvest Window :** June



# APRICOT RUBISTA

**Coloring :** Attractive red

**Size :** 3A

**Firmness :** Very good

**Taste Quality :** Sweet

**Harvest Window :** June

# APRICOT MOGADOR

**Maturity Date :** Very early (10 days in May)

**Flowering Date :** Early (month of March)

**Fruit Shape :** Round / Oval

**Color :** 60% red blush on a bright orange background

**Firmness :** Good / Dominant

**Caliber :** 2A - 3A (45 - 50 mm +)

**Taste :** Good / balanced (sugar - acid)

**Harvest Window :** May-June



# APRICOT COLORADO

**Maturity Date :** Very early (5 days in May)

**Flowering Date :** Very early (month of February)

**Fruit Shape :** Round / Oval

**Color :** Red blush on shiny orange background

**Firmness :** Good / Dominant

**Caliber :** 2A - 3A (45 - 50 mm +)

**Taste :** Good / balanced (sugar - acid)

**ARTICHAUT**



**ARTICHOKE**

# Calendar Maturity of ARTICHOKE



The Artichoke has a multitude of medicinal virtues thanks to its richness of chemicals that reduce nausea and vomiting, spasms, and intestinal gas. These chemicals have been shown to lower cholesterol and detox the liver which in turn cleanses the skin as well.

The tunisian climate is suitable for artichoke cultivation, therefore giving it unique organoleptic qualities.



## VIOLET D'HIER

WEEK  
1

WEEK  
6

JANUARY

FEBRUARY

## APPOLO

WEEK  
5

WEEK  
11

FEBRUARY

MARCH

## ROMANESCO

WEEK  
9

WEEK  
12

MARCH



## ARTICHOKE VIOLET D'HIER

**Description :** Bright purple color, greyish foliage with medium sized heads

**Taste :** Well flavoured

**Firmness :** Very good

**Harvest Window :** January



## ARTICHOKE APPOLO

**Description :** Large capitula with fleshy bracts and compact hearts

**Taste :** Very good to eat both fresh and cooked

**Firmness :** Very good

**Harvest Window :** February



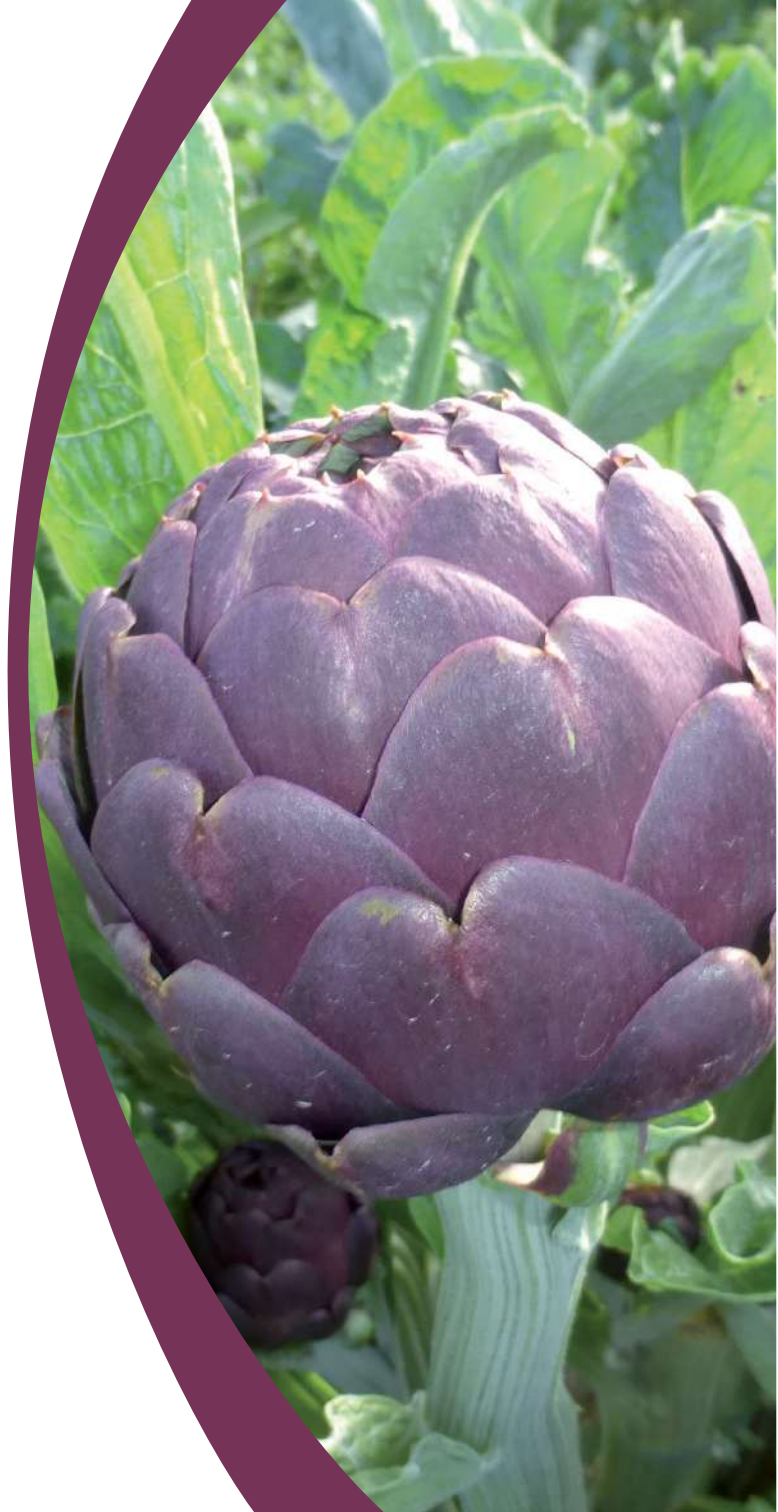
# ARTICHOKE ROMANESCO

**Description :** Very rich purple color with large round heads

**Taste :** Excellent taste

**Firmness :** Heads are tight and firm

**Harvest Window :** March



**AMANDE**



**ALMOND**

# Calendar Maturity of ALMOND



Fruits de Carthage is the leader of almonds cultivation with an area of 75 ha providing a harvest of more than 200 tonnes per year in 3 main regions: Medjez Beb, Tebourba and Saouaf .





## ALMOND INDEPENDANCE

**Period Of Maturity :** Early

**Caliber :** Big

**Taste Quality :** Sweet and fragrant

**Shape :** Elongated and veined

**Skin Color :** Light brown

**Harvest Window :** June - July

## ALMOND INDEPENDANCE

**Period Of Maturity :** Early

**Caliber :** Big

**Taste Quality :** Sweet and fragrant

**Shape :** Elongated and veined

**Skin Color :** Light brown

**Harvest Window :** August - September







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**GLOBALG.A.P.**

